

2017 / 2018 City Council Work Plan Priorities

Goals	Project Description	Responsible Department
BERNAL PROPERTY		
<i>Develop Bernal Community Park</i>		
Community Farm Master Plan - Bernal Property (CIP)	Prepare a Community Farm Master Plan for the Bernal Property. The farm could serve local and regional 4-H clubs and other related organizations to enhance youth-related activities and education in areas of farming and agriculture. Project would require use of City-owned land on the Bernal Property.	CMO/ CS
GENERAL PLAN		
<i>Implement General Plan and pursue long-term advanced planning activities</i>		
Old Vineyard Avenue Trail	Construct Old Vineyard Avenue Trail, to coincide with the development of the Chrisman PUD as funding is received from corridor development projects (i.e., not City funded).	ENG
Consolidation of Hacienda PUDs and Design Guidelines	This will involve the combining of two governing PUDs into one comprehensive document to reflect existing standards for the park, including landscaping guidelines and other related matters. Changes will be mostly non-substantive, but will streamline operating rules and procedures for the park association and individual property owners. Design Guidelines for Hacienda will also be concurrently updated.	CDD
Monitor and Participate in Fairgrounds Master Plan	Work with ALCO reps, Fair Association and interested stakeholders to develop a comprehensive master plan for the Fairgrounds to enhance and improve existing facilities, as well as consider opportunities to privatize certain segments of the facility for land use development to accommodate visitors. Examples include a hotel/conference center, retail, etc.	CDD

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Goals	Project Description	Responsible Department
<i>Implement General Plan and pursue long-term advanced planning activities (continued)</i>		
City Service Extension to Unincorporated Happy Valley Feasibility Study	LAFCO has requested the City initiate a comprehensive feasibility analysis to enable the extension of City water services to the unincorporated Happy Valley Area.	ENG
Zoning Code Update	Update the Zoning Code to streamline land use review process with particular attention to evaluating uses currently requiring Conditional Use Permits from the Planning Commission to determine if they can be allowed within the code or be subject to a less costly and less time consuming staff level review. The list of permitted and conditionally permitted commercial uses will also be modernized, and legal updates will be undertaken.	CDD
Lester Property	Work with the developer and the East Bay Regional Parks District to facilitate consideration of a medium-lot subdivision on the Lester Property consistent with Measure PP restrictions. The project would also incorporate the dedication of land to the EBRPD and a new staging area for improved public access to the Pleasanton Ridge. The City will not assign planning resources to this effort until calendar year 2018.	CDD
Southeast Hills Mapping	Map the southeast hills consistent with Measure PP restrictions. This effort would work to minimize future land-use conflicts by providing clarity to property owners and the City on issues related to slope and ridgeline setbacks. The matter was added to the priorities work plan in 2016. Staff is currently working to complete this effort in calendar year 2017.	CDD
Implement New State Law - Accessory Dwelling Units (ADU) Code Update	Consistent with new State laws, update the City's zoning code sections related to second living units (AKA, Accessory Dwelling Units or ADUs).	CDD/ CAO
Monitor Plan Bay Area Process	Monitor and comment as necessary on the Metropolitan Transportation Commission (MTC) and Association of Bay Area Governments (ABAG) update of Plan Bay Area.	CDD

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FISCAL SUSTAINABILITY		
<i>Maintain fiscal sustainability</i>		
Development Impact Fee "Nexus Study" (AB 1600)	The City's development fees were last updated in 1998. Assembly Bill 1600 requires cities to conduct a "nexus study" anytime fees are adjusted. The study provides a nexus between new development fees and all future public improvements (e.g., parks, streets, public facilities). A revised nexus study would ensure that new development pays its pro rata share of public improvements; it also allows the City to adjust the list of eligible public projects for development fee financing.	FIN
2017-2021 Capital Improvement Plan	Identifies anticipated capital project revenues, CIP fund balances, and project expenditures over the next four years.	FIN
2017/18 – 2018/19 Operating Budget	Identifies projected revenues, operating fund balances, and anticipated operating expenditures by department and fund over the next two years.	FIN
Adopt 10-year Infrastructure and Facilities Replacement Plan (10-year Capital Plan)	Identifies over a 10-year period (1) anticipated repairs and/or replacements of City-owned facilities and infrastructure in each of the ten years, (2) the estimated cost of the projects identified to be replaced, and (3) a funding plan for those projects identified. Projects identified in the 10-year Capital Plan will be included in subsequent CIPs.	FIN/ OSD

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Goals	Project Description	Responsible Department
AFFORDABLE HOUSING		
<i>Address affordable housing needs</i>		
Inclusionary Zoning Ordinance Update	Recent litigation has challenged the validity of the City's Inclusionary Zoning Ordinance and the Housing Element anticipates modifications to address City goals and objectives regarding affordable housing.	CMO
Redevelop Kottinger Place (CIP)	Implement the approved development concept identified in the Kottinger Place and Pleasanton Gardens Predevelopment Analysis Report resulting in a new affordable senior housing development on the current Kottinger Place and Pleasanton Gardens sites.	CMO

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TRAFFIC CIRCULATION		
<i>Implement improved traffic circulation measures</i>		
Improve Traffic Circulation	The General Plan Traffic Circulation Element will be used as a framework for implementation, including but not limited to, local and regional infrastructure improvements, signal timing, best practices, the bike and pedestrian master plan and other related initiatives.	CDD
Bike/Ped/Trail Master Plan Update	Update the Pedestrian and Bicycle Master Plan. The Plan was adopted by the City Council in 2010 and contains goals and policies for developing and implementing pedestrian and bicycle networks. Included within the plan is recommendation to update document every 5 years. The new draft plan will prioritize bike and pedestrian improvements within the City. Funding will come from a variety of sources, including grants, regional funds, and local funds. In addition to capital improvements, additional focus will be placed on programs which encourage cycling and walking.	CDD/ ENG

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Goals	Project Description	Responsible Department
<i>Implement improved traffic circulation measures (continued)</i>		
Complete State Route 84 Widening EIR (CIP)	Support state and regional efforts to improve State Route 84 including the widening to four lanes between Pigeon Pass and I-680.	CDD
BART to ACE	Monitor and mitigate Pleasanton impacts throughout the planning process, working with Dublin, Livermore and BART representatives.	CDD
Junipero and Independence Traffic Calming (CIP)	Design and implement additional traffic calming plan, including installation of devices to reduce speeding and cut traffic along Junipero Street and Independence Drive.	CDD

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Goals	Project Description	Responsible Department
<i>Implement improved traffic circulation measures (continued)</i>		
Complete Foothill Road Bicycle Corridor Design (CIP)	This project will provide a comprehensive review of Foothill Road from I-580 westbound off ramp to Bernal Avenue and create a bicycle corridor plan that will provide up to 35% construction plans for buffered and protected bike lanes and intersections to create a regional bicycle corridor that accommodates cyclists of "all ages and abilities."	CDD/ ENG
Design & Construct Sunol Blvd Interchange Improvements (CIP)	The Sunol Boulevard at I-680 interchange is the top ranked intersection for future traffic signals. All local interchange improvements are fully funded by local agencies. This project will be separated into 3 phases. The first phase will analyze the existing and anticipated future traffic volumes to develop a feasible and optimal interchange configuration. This feasibility study will look at several ramp designs (including new direct access ramps), signalization, bicycle and pedestrian needs as well as alternate design concepts like roundabouts. Once the preferred alignment is determined, the City will issue a Request for Proposal for design of the interchange improvements so that a Plans and Specifications package can be delivered to Caltrans for review and approval. In the third and final phase the City will construct the project.	CDD/ ENG
Design Santa Rita Bicycle and Pedestrian Improvements (CIP)	The Pedestrian and Bicycle Master Plan has developed a prioritized list of corridors to be completed with an "all users and abilities" design concept. Santa Rita Road is ranked as the top corridor in the Pedestrian and Bicycle Master Plan and this project will design the bicycle and pedestrian improvements on Santa Rita Road from the I-580 westbound off ramp to Del Valle Parkway. These improvements may include buffered and protected bike lanes, protected intersections, enhanced crossings, pathway widening, wayfinding and directional signage, recommendations for parking removal and other bicycle and pedestrian related improvements.	CDD/ ENG

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Goals	Project Description	Responsible Department
<i>Implement improved traffic circulation measures (continued)</i>		
Design and Construct Stanley Boulevard at Valley Avenue/ Bernal Avenue intersection improvements (CIP)	This project will design and construct bicycle and pedestrian improvements on three of the four corners of the intersection of Stanley Boulevard and Valley Avenue / Bernal Avenue intersection. These improvements will include protected bike lanes for eastbound and northbound approaches as well as a new protected intersection that provides improved bicycle and pedestrian visibility.	CDD/ ENG
Complete Interchange Bike/Ped Improvements Study (CIP)	This project will create a comprehensive set of plans to address existing limitations in bicycle and pedestrian access at our eight local interchanges (El Charro, Santa Rita, Hacienda, Hopyard, Foothill, Stoneridge, Bernal and Sunol). This project will create 35% plans that will create interchange designs that accommodate bicyclists and pedestrians of "all ages and abilities."	CDD/ ENG
Design 2nd Bernal Bridge (CIP)	The existing Bernal Avenue bridge across the Arroyo de Laguna was built in 1941 and provides one lane for vehicle traffic in each direction, and a pedestrian sidewalk only on the south side of the bridge. It is proposed that a second bridge be built on the south side of the existing bridge, which would include two lanes for eastbound traffic, a bike lane, and a pedestrian sidewalk. The first phase of this project will be to analyze design alternatives for the second bridge, design the preferred alternative, and obtain required regulatory permits to construct it. Although the existing bridge is an older truss style bridge which was common for its vintage and many people still see the truss bridge as aesthetically pleasing, it is envisioned the second bridge will be to today's standards with care given to aesthetically complement the existing truss bridge but not try to replicate it.	CDD/ ENG
Owens Drive	Collect data over the next 3 to 6 months to assess traffic circulation impacts in the area, including functionality of the Iron Horse Trail crossing, signal timing and vehicle congestion. Simultaneously initiate preliminary design options for the widening of Owens Drive to enable two east bound lanes between Willows and the Iron Horse Trail crossing.	CDD/ ENG

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Goals	Project Description	Responsible Department
<i>Implement improved traffic circulation measures (continued)</i>		
El Charro Feasibility Study and Traffic Modeling	Initiate a feasibility study and traffic modeling of El Charro in partnership with the Alameda County Transportation Commission. The project would assess feasibility of construction, funding options and traffic impacts and mitigations for Council review and consideration.	CDD/ ENG
Widen westbound Bernal Avenue at First St. to allow 2nd left turn lane	Design and construct this General Plan circulation improvement. This project will improve a.m. and p.m. traffic impacts and minimize cut-through traffic in the Independence and Junipero neighborhoods.	CDD/ ENG
Long-Term Parking Solution for ACE Station	As part of ACE's future plans to expand the frequency of train service, work with Alameda County and ACE to identify overflow parking areas for ACE riders, including the fairgrounds and the future Civic Center site, and ways to more effectively manage the parking supply/circulation system around the station. Coordinate with ACE to allow downtown visitors or employees to utilize the ACE parking lots during weekends or other time periods when ACE parking demand is low.	CDD

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Goals	Project Description	Responsible Department
ECONOMIC DEVELOPMENT		
<i>Foster economic prosperity</i>		
Infrastructure Assessment and Enhancement (e.g. broadband, cell coverage, etc.)	Convene public and private sector interests to collaboratively address constraints noted in business survey by assessing current infrastructure, identifying gaps and proposing solutions.	ED/ CMO
Economic Development Zone	Work with participating property owners to complete the EDZ to incentive redevelopment of Johnson Drive area with new freeway oriented land-uses, including commercial, office, and retail.	ED/ FIN/ CDD
Initiate Smart City Technology Initiative	Introducing a Smart City Initiative positions the City in the preparation of the implementation of technologies that will benefit the community. Smart technologies transform the way the City delivers services and maintains public safety. Additional benefits include economic development opportunities, and operational efficiencies. An effective and strategic Smart City plan should also include the collaboration, and sharing of data with other public agencies, and private enterprises to create valuable information for these digitally enhanced services and applications. A Smart City Technology Initiative would help identify steps necessary, guidelines, and a strategic plan to phase technologies and services over time, and as funding allows.	ALL

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Goals	Project Description	Responsible Department
<i>Foster economic prosperity (continued)</i>		
Retail Market Analysis	Conduct an in-depth citywide retail analysis regarding Pleasanton's retail offerings toward developing a plan to work with property owners, businesses and brokers to provide targeted assistance and/or reinvest in or redevelop existing retail centers to maintain the city's economic competitiveness. This project is identified in the City's Economic Development Strategic Plan.	ED
YOUTH PROGRAMS		
<i>Strengthen youth programs, services and activities</i>		
Health and Safety Issues and Policies	Create a Health and Wellness subcommittee of the Youth Commission to inform the community and City regarding mental health issues facing Pleasanton children, youth, teens and their families. The subcommittee will work collaboratively with other Youth Commission subcommittees (Public Policy, Web Team) to present ideas, programs activities that address issues identified by subcommittee.	CS
Expand Connections to Youth and Teen Services	Promote awareness and access to a variety of opportunities for youth, teens, and young adults in the areas of workforce development, recreation, and enrichment opportunities; with a specific emphasis on reaching underserved youth, teens, young adults and their families.	CS
Expand Recruitment Strategies for Youth and Young Adults - e.g. PUSD partnerships, internships, etc.	The City will begin exploring recruitment strategies to expand opportunities to youth and young adults. Greater outreach for recreation employment, summer student programs and internships with the City will be among the programs for consideration.	HR/CS

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Goals	Project Description	Responsible Department
PUBLIC SAFETY		
<i>Ensure a safe and secure community</i>		
North Pleasanton Police Substation (CIP)	In partnership with Workday, BART and Simon Properties, construct a police substation in North Pleasanton to enable enhanced public safety services for the area.	PD
Comprehensive Disaster Preparedness Planning	Update the City's Comprehensive Emergency Management Plan, initiate training and conduct staff-level mock exercise with various regional partners.	LPFD
Design EOC at Fire Training Facility (CIP)	The existing City Emergency Operations Center, located within the Police Department, is antiquated. EOC operations and Police operations can exist together, but ideally the Emergency Operations Center would be located where EOC staff can manage the emergency command operation, while the police can focus on first their responder duties. For this reason it is envisioned that a new EOC be constructed at the Operations Services Center yard. The EOC would be built to “essential services” building codes and meet modern requirements with respect to technology and communications abilities. In addition the EOC, while not in use during an active emergency situation, would be able to serve as a classroom for fire and police personnel due to its proximity to the other fire and police training functions that occur at the Operations Services Center yard.	ENG

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Goals	Project Description	Responsible Department
<i>Ensure a safe and secure community (continued)</i>		
Design & Construct "New" Fire Station #3 (CIP)	An assessment of Fire Station Two and Three was recently completed to determine the structural integrity, the condition of the building systems (plumbing, electrical, HVAC, etc.) and each of the building's ability to adequately house all functions of the present day fire department. The ultimate goal of the assessment was to determine if the buildings can be remodeled to serve into the future, or need to be replaced. Fire Station Three was determined to be at the end of its useful life and cannot be cost effectively remodeled for future use. It is proposed that a new station, fully compliant with modern codes and fire service needs be built on the same site. The building assessment determined that total cost to raze the existing building and construct a new facility is approximately \$4.3 million. This cost includes housing the fire personnel in temporary facilities during construction, as envisioned to be located in the northernmost section of the Valley Community Hospital parking lot.	ENG/ LPFD
Design Fire Station #2 Improvements (CIP)	An assessment of Fire Station Two and Three was recently completed. The assessment analyzed each building to determine structural integrity, the condition of the building systems (plumbing, electrical, HVAC, etc.) and each building's ability to adequately house all functions of the present day fire department. The ultimate goal of the assessment was to determine if the buildings can be remodeled to serve into the future, or need to be replaced. Fire Station Two was built in 1984, is solid structurally, and has mostly sound building systems, although it does need improvements to accommodate the functions of the current day fire department and revitalize the livability of the facility. These improvements can be accomplished through an extensive remodel. The building assessment determined that total cost to remodel the existing facility is approximately \$3.0 million.	ENG/ OSD

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Goals	Project Description	Responsible Department
<i>Ensure a safe and secure community (continued)</i>		
Regional Ambulance EMS Transport Services	This involves City staff participating in an Alameda County City Managers Association Sub-committee tracking the Alameda County Department of Emergency Services proposal to issue an RFP for a new Emergency Services Transport (i.e., ambulance) Contract. The RFP and new contract could potentially have a significant impact on the cost of these services to the City.	CMO/ LPFD
Update LPFD JPA in Cooperation with City of Livermore	The cities of Pleasanton and Livermore have shared in a successful 20-year partnership providing public safety and fire protection to our communities through the Livermore-Pleasanton Fire Department Joint Powers Authority, created in 1996. This project amends the Joint Powers Authority (JPA) Agreement to correct recognized deficiencies in the original document allowing the Livermore-Pleasanton Fire Department the ability to enter into contracts, purchase and own equipment, and employ individuals to better serve the communities of both Pleasanton and Livermore.	CMO/ LPFD

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Goals	Project Description	Responsible Department
QUALITY OF LIFE		
<i>Protect and enhance Pleasanton's quality of life</i>		
Repaint Bernal Bridge (crossing Arroyo de la Laguna)/Foothill Road (CIP)	The City received a \$504,000 Federal Highway Bridge Program grant to remove paint and corrosion and re-paint existing bridge. The existing paint contains lead, and its removal requires complete encapsulation of the bridge structure for six to eight weeks requiring full closure of bridge.	ENG
Civic Center/Library Master Plan	Continue to refine the Civic Center / Library Master Plan to reflect the interests of the community. Next steps include completion of the Downtown Specific Plan, various phasing options, and funding considerations. Any proposal to move the Civic Center / Library (phased or not phased) will require voter consideration to amend the Bernal Master Plan to change the existing use from Performing Arts Center to Civic Center / Library.	CMO/ FIN/ ENG

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Goals	Project Description	Responsible Department
<i>Protect and enhance Pleasanton's quality of life (continued)</i>		
Old Stanley Blvd Resurfacing and Utility Undergrounding (CIP)	Project involves undergrounding of utilities, landscaping and resurfacing of Old Stanley Road.	ENG
Cemetery Master Plan Implementation (CIP)	Develop a funding strategy to implement various phases of the Cemetery Master Plan.	ENG/ CS
Two-Additional Tennis Courts at Tennis Park (CIP)	Design and construct two additional tennis courts at Tennis and Community Park, consistent approved with master plan.	ENG/ CS
Add Bocce Courts at Senior Center (CIP)	Initiate review by Parks and Recreation Commission to determine location and estimate costs for adding additional bocce courts in Pleasanton, with consideration for the Pleasanton Senior Center.	ENG/ CS

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Goals	Project Description	Responsible Department
<i>Protect and enhance Pleasanton's quality of life (continued)</i>		
Sound Wall Repair and Replacement Program (CIP)	Initiate repair and replacement of sound walls on Valley Avenue from Busch to Hopyard, as well as Stoneridge Drive and West Las Positas.	END/ OSD
Support Sunflower Hill in identifying options for housing	Support and facilitate construction of special needs housing in Pleasanton; work with private developers, regional agencies and other related parties to achieve this objective.	CMO/ CDD
Improve availability to Dental Services for underserved residents	Identify short- and long-term strategies, initiatives and programs to provide dental services for underserved Tri-Valley residents as identified in the City's Human Services Strategic Plan.	CS
Improve public health and safety by prohibiting smoking within rental multi-family housing	Add Municipal Code prohibition on smoking within rental multi-family housing; with consideration of existing tenants; and enforcement mechanisms.	CAO

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Goals	Project Description	Responsible Department
<i>Protect and enhance Pleasanton's quality of life (continued)</i>		
Softball Complex Field House Renovations (CIP)	The Softball Field House located in the Ken Mercer Sports Parks was built in 1992 and has not received any exterior improvements since. The renovations include exterior weatherproofing (wood siding, metal roof) and aesthetic enhancements, remodel of all four score sheds, improved lighting, ADA restroom upgrades, and interior improvements. A designer was recently chosen for this project and is currently ongoing.	ENG/ OSD
Amador Theater Facility Assessment (CIP)	Assess and remediate the structural needs of the theater to improve and enhance the arts programming in the community.	ENG
Century House Facility Assessment and Master Plan (CIP)	Master Plan the Century House to determine its potential functionality and whether its renovation is feasible.	ENG
Alviso Adobe Strategic Plan Implementation	Design and construct capital improvements which include additional storage, classroom, office space and commercial kitchen that are needed to improve the park's functionality. This initiative includes the adoption of the Alviso Adobe Strategic Implementation Plan and its subsequent implementation.	CS
Castleridge Trail and Parking Improvements (CIP)	This project involves the design and construction of parking improvements on Old Foothill Road near the Alviso Adobe Community Park, bathroom facilities, and a trailhead to serve the East Bay Regional Park District (EBRPD) owned Castleridge property providing a new trail access to Pleasanton Ridge, consistent with the 2016 MOU with the EBRPD.	CMO/ ENG

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Goals	Project Description	Responsible Department
<i>Protect and enhance Pleasanton's quality of life (continued)</i>		
Design and Construct Improvements to "Old" 50-Meter Pool Deck and Locker Room Remodel (CIP)	The 50-Meter pool built in 1997 requires replacement deck to do wear and tear and deterioration. The cement deck will be replaced to meet health department and safety codes. The Locker Rooms (men's and women's) will be remodel to meet health and ADA code, which include adding shower stalls, upgrading shower heads, replacing lockers, flooring and replacing the HVAC system to improve ventilation and reduce humidity.	ENG/ CS/ OSD
Replace Concession Stand #2 at Ken Mercer Sports Park (CIP)	This 1992 wood sided building requires replacement to meet health department codes to permit the sale of food and beverages by Pleasanton's youth sports groups. The replacement building would be similar to the modular Concession Stand #3 that was replaced in 2012.	ENG/ CS/ OSD
Rotary Park - Phase II (CIP)	Construct final improvements at the Rotary Park in Downtown Pleasanton.	ENG/ CS
Staples Ranch Community Park Ice-Skating Facility	This involves the processing of an application and relevant agreements for development of an ice-skating facility similar to that previously proposed by the San Jose Sharks on the Staples Ranch Community Park site.	CMO/ CS
Regulate and/or Prohibit panhandling on streets and medians	Consider options to regulate begging / panhandling at street medians, along streets and/or on public sidewalks. Consult with owners and managers of commercial shopping centers where such begging has been observed in public rights-of-way near such areas.	CAO
Form Library Foundation for New Library Capital Campaign	Organize and launch a Library Foundation, representing the diverse Pleasanton community, to be the educational and fundraising arm in support of a new Library.	LIB

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Goals	Project Description	Responsible Department
<i>Protect and enhance Pleasanton's quality of life (continued)</i>		
Design and Construct Undergrounding of Bernal Avenue ditch (CIP)	The ditch along the south side of Bernal Avenue between the Alameda County Fairgrounds and Bernal Park conveys storm water that leaves the fairgrounds. The water in the ditch runs east toward Pleasanton Avenue. This project would install piping to convey this storm water in place of the open ditches. It is likely this project would be phased, first culverting the ditch along Bernal Avenue then the ditch across the Bernal property. Installation of piping would not allow any further erosion of the sides of the ditch along Bernal, which at this time is beginning to encroach into and undermine the bike/pedestrian path that runs alongside the ditch. Culverting the ditch that runs south across the Bernal property will require coordination with whatever the eventual plan is for that property (currently a proposed site for a new Civic Center).	ENG
Expand Dog Park Parking Lot @ Cubby's Dog Park	Work to design and construct expanded parking at the Kane Trail Parking Lot to meet the parking demands associated with the trailhead and new dog park.	ENG
Work to Reduce Homelessness in Pleasanton	Continue Pleasanton Homeless Street Outreach Team program, Work collaboratively with Dublin, Livermore and Alameda County on a regional approach to addressing homelessness in the Tri-Valley (Coordinated Entry System for Homeless Program)	CS

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Goals	Project Description	Responsible Department
Downtown		
Lions Wayside and Delucchi Park Renovation (CIP)	Design and construct new park consistent with approved master plan.	CMO/ ENG
Downtown Specific Plan Update	Update the Downtown Specific Plan as a framework for proposed downtown initiatives to ensure alignment with land use, improvements (e.g. revitalize Division Street to Firehouse Arts Center, enhanced gateways and way-finding signage) and business attraction and retention. Evaluate extension of the historic railroad alignment to create a downtown stop near the intersection of Sunol/Bernal/First. Effort should also be coordinated with Civic Center/Library Master Plan effort.	CDD
Expand and Improve Parking in Downtown	This project would include the adoption of the recently developed Downtown Parking Strategic Plan and its subsequent implementation.	CDD/ ED
Signature Downtown Arts Event	Enhance arts and cultural programming available to residents, workers and visitors through consideration of a signature event/festival, working with the PDA to target and refine scheduling and focus of art events downtown as identified in the City's Cultural Arts Strategic Plan.	CS
Downtown Wi-Fi	Invest and upgrade the City's existing Downtown Wi-Fi network into a more reliable platform for public use.	IT
Implement Downtown Corridor Parking Plan (CIP)	Implement the parking strategies in accordance with the guidelines outlined in the Downtown Pleasanton Parking Strategy and Implementation Plan.	CDD/ ED/ ENG

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Goals	Project Description	Responsible Department
ENVIRONMENTAL AWARENESS		
<i>Pursue environmental awareness, health, land use and preservation issues</i>		
Phase I Recycled Water Distribution System	Design and construct Phase I improvements into the Hacienda business park and Ken Mercer Sports Park.	ENG/ OSD
Automated Water Meter Infrastructure Upgrade (CIP)	Upgrade and install automated water-meters to enable more efficiencies by the City and end-users.	OSD
Refuse Franchise Agreement	Develop a new refuse and recycling franchise agreement to manage solid waste services throughout the community.	CMO
Drought/Water Conservation Strategies	Work with Zone 7 and surrounding water agency partners to manage drought conditions and develop comprehensive conservation policies and communication strategies.	OSD

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Goals	Project Description	Responsible Department
<i>Pursue environmental awareness, health, land use and preservation issues (continued)</i>		
Adopt Water Conveyance, Conservation and Diversification Portfolio Policy	This policy will provide direction to meet continuous water demands of our customers with a safe, secure, and reliable water supply.	OSD
Expand Phase I Recycled Water Distribution System (CIP)	The first phase of the recycled water distribution system delivering recycled water to the Hacienda Business Park, and to the Ken Mercer Sports Park and the Tennis and Community Center, is complete. A project is currently underway to extend the recycled water distribution system piping in Valley Avenue from Hopyard Avenue to the Arroyo de Laguna bridge - prior to pavement on this section of roadway being reconstructed. Staff should continue to look for and a propose expansion of the system where feasible.	ENG/ OSD
Initiate Potable Feasibility Study in Collaboration with Regional Agencies (CIP)	This project supports diversifying our water supply and having a more reliable water source, by treating recycled water to potable water standards. In collaboration with the regional water agencies, the Feasibility Study began August and is being led by Carollo Engineers and is scheduled to be complete in December 2017.	OSD
Initiate Local CCA Feasibility Study	Pleasanton has been exploring participating in a Community Choice Aggregation (CCA) program since 2005. The City most recently participated in Alameda County's East Bay Community Energy Steering Committee that concluded with Alameda County establishing the East Bay Community Energy Authority and Community Choice Aggregation program. The City opted not to participate in the regional CCA, but did establish a policy to reconsider joining the County's CCA program following "proof of concept," following one full year of operation.	OSD

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Goals	Project Description	Responsible Department
CITY SERVICES		
<i>Operate an effective and cost-efficient government</i>		
Jointly plan facilities for increased student population	Work with Pleasanton Unified School District and developers to plan facilities for increased student population, following adoption of the City's Housing Element.	CDD
Assessment of Paratransit Services	Initiate an assessment of the City's paratransit system to ascertain if greater efficiencies can be achieved in partnership and/or in consolidation/reorganization with surrounding service providers (e.g. LAVTA).	CS
Performance Metrics and Community Survey	Continue to maintain and report annually regarding the City's performance metrics and adjust targets as necessary to address community concerns and/or desired results. Initiate community satisfaction survey as well to accompany metrics.	CMO

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Goals	Project Description	Responsible Department
ORGANIZATIONAL SUCCESS		
<i>Implement Integrated Initiatives for Organizational Success</i>		
Remove City Hall Modular Buildings (CIP)	This involves the removal of the two existing old modular buildings currently housing the IT Department and Community Services Department at the current downtown City Hall site, and locating those Departments in new yet to be determined locations.	CMO/ ENG/ OSD
Adopt and Implement City Communications Plan	Implement the Communications and Community Engagement Plan to improve internal and external communications and strengthen connection with the community by providing multiple formats through which to proactively engage employees, residents, businesses and stakeholders.	ED/PIO
Initiate Labor Negotiations PPOA	The current Memorandum of Understanding between the City of Pleasanton and the Pleasanton Police Officers' Association is in effect through May 31, 2017. Representatives from the City of Pleasanton and the Pleasanton Police Officers' Association will meet in early 2017 to negotiate a successor agreement.	CMO/ HR
Integrated Initiatives for Organizational Success	Implement the Integrated Initiatives for organizational success, including an expanded communications plan, continued employee training and development, ongoing employee engagement opportunities and development of department specific strategic plans.	CMO